



Eim/Sec/SE

Date: 2nd October, 2025

To, BSE Ltd. Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai – 400 001 Company Code 523708	To, National Stock Exchange of India Limited Exchange Plaza, C-1, Block – G, Bandra - Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol EIMCOELECO - Series EQ
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Subject: Intimation of change in the Logo of the Company.

Dear Sir(s),

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, this is to inform you that the Company has adopted new logo of the Company with effect from 2nd October, 2025.

The launch of the new company logo is part of the ongoing evolution of our company's brand. The new logo embodies the spirit of strength, determination and forward drive that powers EIMCO ELECON across the toughest terrains. Its bold, angular form is inspired by the precision and rhythm of heavy machinery at work – digging, cutting and moving earth with unstoppable energy. Every line and angle tells a story of progress, adaptability and engineering mastery, capturing a brand that meets challenges head-on and transforms them into opportunities.

The new logo and the existing logo are provided hereunder:

Existing Logo**New Logo**

The Company intends to use the new logo in all its corporate assets, product labels, advertisement materials, marketing brochures, website content, digital platforms, communications whether online or otherwise and other documents. As this will be undertaken in a phased manner, both the logos (existing and new) will be used simultaneously during the interim period.

You are requested to take the above on your records.

Thanking you,

Yours faithfully,

For Eimco Elecon (India) Limited

Rikenkumar Dalwadi
Company Secretary & Compliance Officer

Regd. Office & Works :

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